




noesis
CONCEPTS




**WHAT
DOES
NOESIS
MEAN?**

The Mind's Eye

The Greek word for intellect or intelligence (Antargyaana in Sanskrit), is a philosophical term for the faculty of the human mind which is described as necessary for understanding what is true or real, very close in meaning to intuition.

It is also often described as a form of perception which works within the mind.





NOESIS IS A CREATIVE PARTNERSHIP

We Noesis concepts are a strategic & creative development firm, so this is what we do. As a development firm, we are here to not only engage but inspire. By utilizing marketing strategy, business concepts, creative development and strategic ideation we create a launch pad for your future endeavours. Since our offerings are based on continuous business development we are not a traditional service based agency but rather work through close collaborative partnerships. As a partner we are your "strategic idea people", constantly helping you write your own success story & developing your consumer's experience with you.

NOESIS IS A BIGGEST LITTLE AGENCY

DIMENSION

EXHIBITION

Stall Design & Fabrication

RETAIL

Visual Merchandising, Store Design, Kiosks & Fixtures

EVENT

Set /Stage Design, Event Decor, Event Management

DESIGN

ADVERTISING & MARKETING

Strategy & Campaign Execution

PRINT & PUBLISHING DESIGN

Brochures, Annual reports, Leaflets, Packaging, books & magazines

POS: Posters, Dangers, Buntings, Counter Displays / pop displays

BRAND IDENTITY: Corporate logo designing, Stationery designing, Brand Naming, Brand logos, Scheme logos, Event logos & Mastheads

DIGITAL

WEB

Website Design, Banner Design, Online Campaigns, Social Media Marketing, SEO & SEM

CORPORATE

CD Presentations, AV videos, Web & Mobile Apps Augmented Reality

**OFFSET & DIGITAL
PRINTING SERVICE**

HAPPY CLIENTS



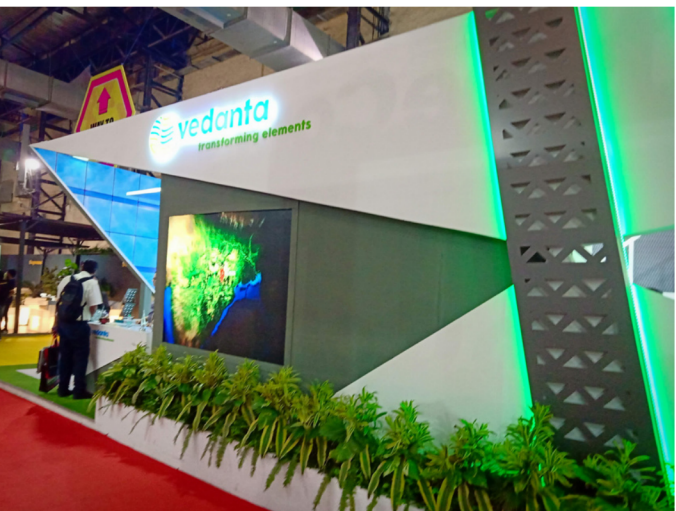
EXHIBITION OVERVIEW

As Exhibitions are becoming of far more important for many B2B companies and offering a good contact point for buyer and manufacturers, impressive space designing and meticulous fabrication has become increasingly imperative to attract new customers and strengthen the relationships with the existing one.

We, at **NOESIS CONCEPTS**, offer services in stall designing & fabrication at any location In India. Our team consists of enthusiastic space designers and booth fabricator team. We are committed and focused to get the desired impact for your exhibition booths.

Our outstandingly designed and impeccably crafted booths fetch the desired crowd to the stalls.

Moreover, our booth gives an upward push to the equity of your organization at corporate as well as at brand levels.



COMPANY: VEDANTA LIMITED
SIZE: 102 SQ. MT
EXHIBITION: ACETECH
CITY: MUMBAI



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BLUE STAR

BLUE STAR

COMPANY: CARRIER TRANSICOLD
SIZE: 72 SQ. MT
EXHIBITION: WORLD FOOD INDIA
CITY: DELHI



COMPANY: WELSPUN INDIA
 SIZE: 50 SQ. MT
 EXHIBITION: TECHTEXTIL
 CITY: MUMBAI





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COMPANY: BIRLA CELLULOSE
 SIZE: 36 SQ. MT
 EXHIBITION: HEIM TEXTIL / HGH
 CITY: MUMBAI



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COMPANY: ROSSARI BIOTECH
SIZE: 72 SQ. MT
EXHIBITION: CHEMSPEC
CITY: MUMBAI

COMPANY: UNITED COLORS OF
BENETTON
SIZE: 42 SQ. MT
EXHIBITION: GIFT SHOW





COMPANY: SIEMENS HOME
APPILANCES
SIZE: 100 SQ. MT
EXHIBITION: ACE TECH
CITY: MUMBAI, DELHI, B'LORE,
CHENNAI



COMPANY: AAAG INDIA
 SIZE: 200 SQ. MT
 EXHIBITION: SECUTECH INDIA
 CITY: MUMBAI

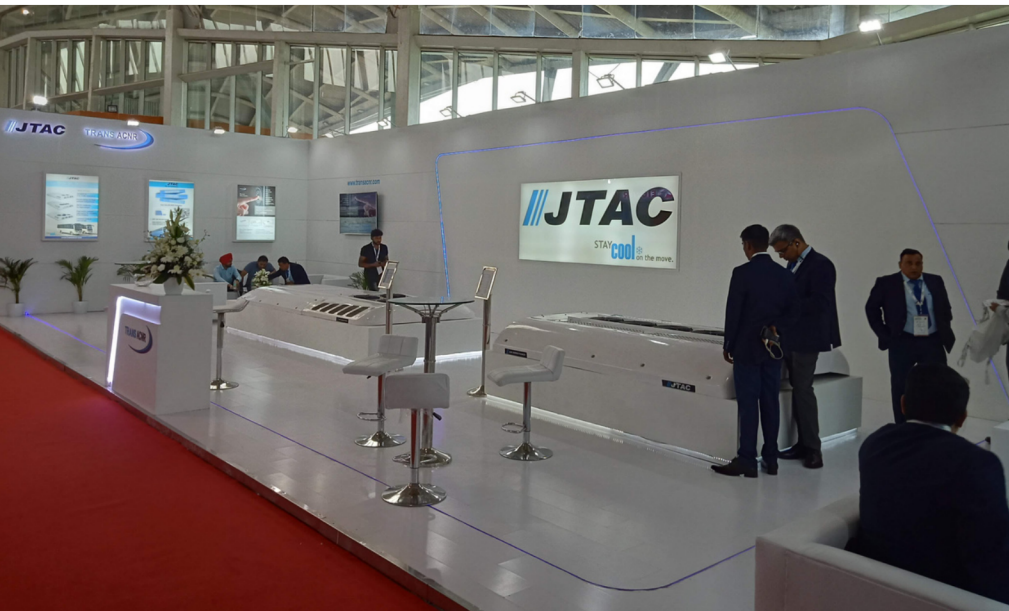




COMPANY: BEAUTY ESSENTIALS
SIZE: 54 SQ. MT + MEZZANINE
EXHIBITION: PROFESSIONAL BEAUTY
CITY: MUMBAI

COMPANY: SWISS MILITARY
SIZE: 45 SQ. MT
EXHIBITION: GIFTEX SHOW
CITY: MUMBAI





COMPANY: JTAC / TRANS ANCR
SIZE: 120 SQ. MT
EXHIBITION: PRAWAAS
CITY: MUMBAI



COMPANY: PHILOMINA LIGHTS
SIZE: 100 SQ. MT
EXHIBITION: ACETECH
CITY: MUMBAI



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Quinny

Safety

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Safety

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you have to
be flexible

Or foldable

Quinny

COMPANY: DLF BRANDS - DOREL
SIZE: 36 SQ. MT
EXHIBITION: CBME
CITY: MUMBAI



COMPANY: ZYLUS - DVL STUDIO

SIZE: 49 SQ. MT

EXHIBITION: CMAI - GARMENT FAIR

CITY: MUMBAI



BEST BUS CLIMATE

Valeo motherson

BEST BUS CLIMATE

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Full system solutions.

COMPANY: VALEO MOTHERSON
SIZE: 72 SQ. MT
EXHIBITION: PRAWAAS
CITY: MUMBAI



COMPANY: VIHAN SWITCHES
SIZE: 60 SQ. MT
EXHIBITION: SMART HOME EXPO
CITY: NEW DELHI



COMPANY: PEARL ENTERPRISE
SIZE: 186 SQ. MT
EXHIBITION: OPTICS INDIA
CITY: MUMBAI





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SIZE: 42 SQ. MT
EXHIBITION: ACETECH
CITY: MUMBAI



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COMPANY: EICHER MOTORS
SIZE: 100 SQ. MT
EXHIBITION: INDIA COLD CHAIN SHOW
CITY: MUMBAI



COMPANY: GOBLIN
SIZE: 40 SQ. MT
EXHIBITION: GIFT SHOW
CITY: MUMBAI & AHMEDABAD



COMPANY: RANDOM
SIZE: VARIOUS SQ. MT
EXHIBITION: GIFTEX SHOW
CITY: MUMBAI & AHMEDABAD

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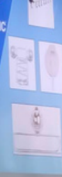
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SfD
Professional medical kits and first aid kits for home use



DUK
DUK Medical Kits are Specialty Kits for various Surgeries & Procedures



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COMPANY: SMS SCIENTIFIC
SIZE: 21 SQ. MT
EXHIBITION: GIFT EXPO
CITY: MUMBAI



COMPANY: SPARTAN ENGINEERING
SIZE: 1500 SQ. MT
EXHIBITION: EXCON
CITY: BANGALORE



COMPANY: KOTAK MAHINDRA
PROFILE: ATM KIOSKS
CITY: DELHI & BANGALORE

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for every client we have.*

*We would like to have an opportunity to get associated with your
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